

Kent Schellinger

Kents2004@gmail.com | 410.215.7661

Graphic Designer, Web Designer, Multimedia Specialist

Experience

Graphic Designer at Yorktel March 2017 - December 2019

Planned, designed, and produced 508 compliant designs, charts, graphs, illustrations, infographics and presentations for Social Security Administration

Created designs for digital displays, printed posters, and banners supporting agency initiatives

Designed and set up display booths and banner-ups for internal and national communications, regional conferences and public affairs campaigns

Marked up, pasted, and assembled final layouts and provided notes to prepare layouts for printer

Produced still and animated graphics for on-air and taped portions of broadcasts

Provided high quality customer service at all levels

Graphic Production Artist at Signarama October 2016 - March 2017

Main client contact

Designed and installed signage and vehicle graphics for clients and applied laminate or another finishing coat

Used a large format printer to produce vinyl, banner, or paper prints

Web Designer, Social Media Manager at Ocean County College September 2013 - December 2014

Designed and delivered suggestions for the web aspects of the Recovery New Jersey Talent Network

Created or modified animation and film to be used in social media campaigns

Created managed social media accounts for the Recovery New Jersey Talent Network

Graphic Designer / Web Designer at Grand Hotel of Cape May June 2010 - March 2013

Designed and maintained hotel website

Designed, maintained, and updated guest newsletter, hotel digital signage, email marketing, advertising campaigns, and restaurant menus

Designed and set up trade-show displays

Managed social networking

Acted as liaison between the hotel and advertising outlets

Ad Designer/Production Coordinator at Cape Publishing February 2006 - December 2008

Designed Advertisements to be run in Cape May Magazine

Created and Maintained Print Schedule for the Magazine

Assisted with Web Design work for CapeMay.com when required

Certifications

Web Design Master Certificate (University of Johns Hopkins)

Programs, Programming Languages and Platform

Adobe Creative Cloud

Photoshop

Illustrator

InDesign

Dreamweaver

AfterEffects

Bridge

Word

Excel

PowerPoint

Google Docs

Google Sheets

Google Slides

Google Adwords

Google Adsense

Facebook

Facebook Ads

Twitter

Twitter Ads

LinkedIn

Google+

Instagram

Snapchat

AJAX

HTML

CSS3

PHP

WordPress

SQL